

CCoA
California Commission on Aging

AGEWATCH

STATEWIDE POLL: Vast Majority of California Voters Favor Candidates for Governor with Plan to Serve State's Fast-Growing Senior Population

West Health and The SCAN Foundation launch

"We Stand With Seniors...Will You?" Awareness and Education Campaign



More than two-thirds of California voters feel the state is not prepared to address the health and social service needs of its fast-growing senior population, and that sentiment could sway votes in the race for governor, according to a new poll commissioned by two California-based senior-focused nonprofit organizations. California is heading for a crisis in caring for its older population if the state and next governor do not act now to create effective and cost-efficient policies.

This poll comes as West Health and The SCAN Foundation launch "[We Stand With Seniors...Will You?](#)" a public awareness and education campaign on the specific challenges seniors and their families face in accessing high-quality, affordable healthcare, dental care and supportive services and the cost to the state if these challenges are not addressed. In the months leading up to the election, the campaign will convene seniors, advocates and policy makers for educational forums throughout the state and conduct periodic surveys on how well the gubernatorial candidates are addressing the issues.

"California can lead the country on aging and senior issues, just as it has on so many other issues," said Tim Lash, chief strategy officer of West Health. "There is tremendous support for it across the state. Now we need a governor who will tap into that support and prioritize the needs of California's aging population now and into the future." The announcement and detailed poll results are available [here](#).

Excerpted from West Health & The SCAN Foundation news release:

[STATEWIDE POLL: Vast Majority of California Voters Favor Candidates for Governor with Plan to Serve State's Fast-Growing Senior Population - West Health and The SCAN Foundation Launch "We Stand With Seniors...Will You?"](#)

Awareness and Education Campaign, March 12, 2018.

Summary of Poll Findings

- 67 percent of voters feel that **California is NOT prepared to care for its aging population.**
- 87 percent of voters agree that providing dental care for seniors is as important as access to healthcare.
- 83 percent of voters would be more likely to **support a gubernatorial candidate who has a vision and a long-term investment plan to address the increasing demand for senior services for California's aging population.**
- 82 percent of voters are more likely to **support a gubernatorial candidate committed to making high-quality healthcare for seniors more accessible and affordable.**
- 80 percent of voters **support the state investing in caregiver programs that assist those who care for senior family members.**
- 79 percent of voters **support the state making in-home healthcare service investments that allow seniors to age successfully in place, including medication delivery, telehealth and house calls.**

AGEWATCH is an occasional publication of the California Commission on Aging (CCoA) intended to inform, educate, and advocate. The CCoA is an independent state agency established in 1973 to serve as the principal state advocate on behalf of older Californians. The CCoA office is located at 1300 National Drive, Suite 173, Sacramento, CA 95834. (916) 419-7591

www.ccoa.ca.gov

to Unsubscribe email coaagewatch@gmail.com

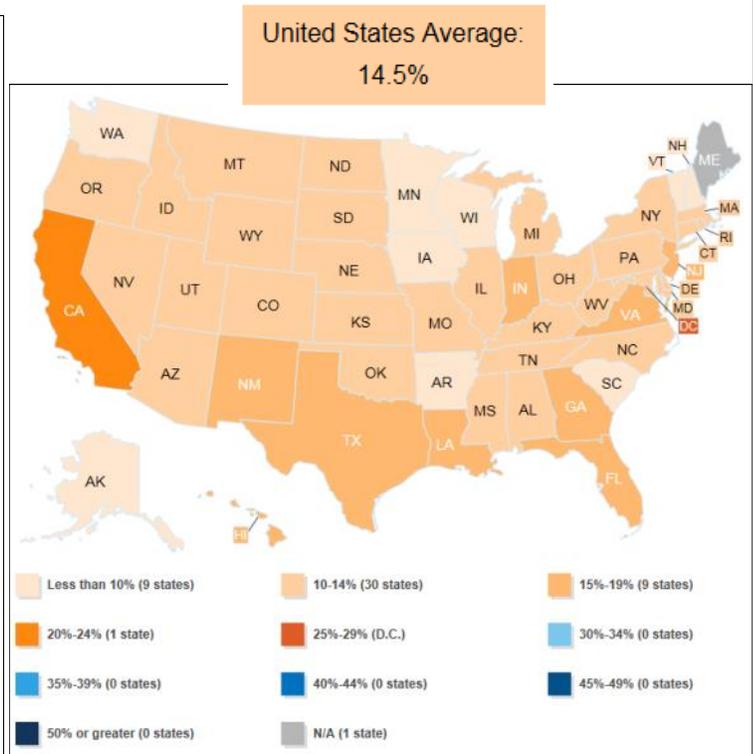
New issue brief and interactive map show the percentage of older adults in America with incomes below 100% and 200% of poverty, 2016

A new brief and interactive map from the Kaiser Family Foundation provide the latest national and state-level estimates from the U.S. Census Bureau of the share of people age 65 and older who are living in poverty, comparing the Federal Poverty Level (FPL) to the more accurate Supplemental Poverty Measure (SPM).

In 2016, 9.3 percent of older adults fell at or below the FPL of \$11,511 for an individual. Under the SPM, the analysis shows 14.5 percent of people ages 65 and older living below the poverty threshold, a substantially higher percent and number of older adults living in poverty under the Supplemental Poverty Measure than under the official poverty measure, primarily because the alternative measure takes into account liabilities, primarily medical expenses, that are higher for older adults.

The full report is available [here](#) and the interactive map is accessible [here](#).

Information from NASUAD Friday Updates, April 6, 2018.



C4A Releases Elder Abuse Awareness Campaign Toolkit for 2018

The California Association of Area Agencies on Aging (C4A) has launched its [2018 Elder Abuse Awareness Campaign Toolkit](#), designed to raise awareness about elder and dependent adult abuse and to educate Californians about the different types of abuse, how to recognize the signs, and how to report abuse to the appropriate local Adult Protective Services agency or Long-Term Care Ombudsman office.

C4A’s extensive toolkit can be customized based on local and regional partnerships and events. The toolkit contains the campaign’s logo and tagline, outreach materials, and social media content. The toolkit also includes a listing of the statewide organizations who have partnered with C4A on this campaign. Partnership is essential to the campaign’s success, and C4A is honored to team up with elder and dependent adult advocates across the state. The [toolkit](#) is available to any organization to use in promoting elder abuse awareness during California’s Elder Abuse Awareness Month this June and throughout the year.



KNOW ABUSE REPORT ABUSE
ELDER AND DEPENDENT ADULT ABUSE AWARENESS

ASA/USC Online Elder Mistreatment Courses Begin April 16

Back by popular demand, the American Society on Aging and University of Southern California are excited to offer two online courses dealing with the complexities of elder mistreatment. **Elder Mistreatment – Understanding Abuse and Neglect and Elder Mistreatment – Prevention, Abuse and Neglect** will be held April 16 to May 18. Successful participants will earn a certificate of completion from USC, and 10 CEUs are offered from select accreditation providers including the Center for Guardianship Certification (CGC) and CA Dept. of Consumer Affairs Professional Fiduciaries Bureau.

The cost of each five-week online program and certificate of completion is \$500 for ASA members. If you are not an ASA member choose the non-member rate for \$650, which includes a Green ASA membership (regularly \$204) when registering. The courses will be offered again August 27 to September 28.

[Click here](#) for more information and to register today.

World Elder Abuse Awareness Day (WEAAD) is recognized every June 15th around the world. Launched by the International Network for the Prevention of Elder Abuse and the World Health Organization at the United Nations, the purpose of WEAAD is to provide an opportunity for communities to promote a better understanding of abuse and neglect of older persons by raising awareness of the cultural, social, economic and demographic processes affecting elder abuse and neglect. A few of California's many WEAAD/Elder Abuse Awareness Month events are listed here:

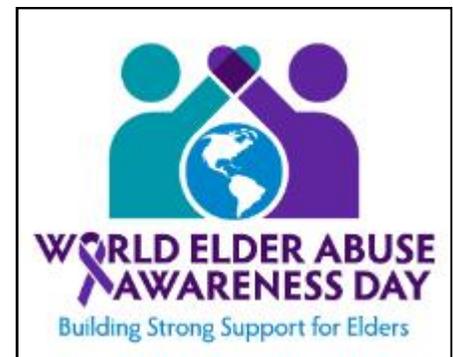
[California Elder & Dependent Adult Abuse Awareness Month Kick-off,](#)

June 7, 2018. Sacramento.

[North Bay Elder Justice Summit](#)— Friday June 15, 2018. Sonoma.

Solano Elder Abuse Awareness Forum—Wednesday, June 13, 2018.

Fairfield. (707) 784-8259 for information.



2018

Senior Rally Day

May 8, 2018

Where:

California State Capitol Building,
Sacramento, CA

When:

Tuesday, May 8, 2018



More details to come!

You MUST RSVP in order to receive a free boxed lunch on the day of the rally. [Click here to RSVP.](#)

California
Commission on
Aging

Ed Walsh, Chair
Rancho Mirage

Betsy Butler, Vice
Chair,
Marina del Rey

Commissioners

Marcy Adelman,
San Francisco

Joaquin Anguera,
San Diego

Cheryl Brown,
San Bernardino

Julie Conger,
Sonoma

Paul Downey,
San Diego

Stuart Greenbaum,
Sacramento

Meea Kang,
Davis

Gail Nickerson,
Citrus Heights

Robert Petty,
Monterey

Kathy Randall,
San Diego

Carmen Reyes,
Whittier

Jane Rozanski,
Camarillo

Rita Saenz,
Sacramento

Sedalia Sanders,
El Centro

Jean Schuldberg,
Chico

San Francisco “Reimagine End of Life” campaign events explore death and life in April

A week of exploration and celebration will be reflected during San Francisco’s Reimagine End of Life campaign April 16th through 22nd, a community-wide exploration of death and celebration of life through creativity and conversation.

Over 160 Reimagine End of Life campaign-sponsored events throughout the city will take a variety of perspectives in examining our approaches to the end of life through art, music, comedy, drama, and speakers. Topics will include honoring one’s end-of-life wishes, advance care planning, spirituality, working through grief, and how to talk about death. Events are planned for locations as diverse as community centers, cafes, branch libraries, theatres, book-sellers and churches.



Host organizations include the City and County of San Francisco Department of Aging and Adult Services, the San Francisco Palliative Care Workgroup, On Lok Lifeways, the Institute on Aging, and dozens of community organizations. As part of the campaign, On Lok will host a screening of the PBS documentary [Nine to Ninety](#), accompanied by a facilitated conversation about the film at On Lok’s 30th Street Senior Center. The event will be held on Thursday, April 19th from 2:30 p.m.-4p .m. Seating is limited and there is no charge.

For more information about the events and to register, visit <https://letsreimagine.org/san-francisco>

Upcoming Events

May 7-8, 2018. Triple-A Council of California. Vagabond Inn, Sacramento. www.tacc.ccoa.ca.gov for agenda and information.

May 8, 2018. Senior Rally Day. 10:00 a.m.-3:00 p.m. State Capitol grounds south side (N Street), Sacramento. Register [here](#).

May 23-24, 2018. California Commission on Aging. Marriott Residence Inn, Capitol Park, Sacramento. www.ccoa.ca.gov for information and agenda.

May 24, 2018. California Commission on Aging and Sierra Health Foundation. The Changing Portrait of California’s Older Adults: Implications for Housing and How We Live. 1:00 - 4:00 p.m., Sierra Health Foundation. 1321 Garden Highway, Sacramento. Contact info@sierrahealth.org for information.

June 7, 2018. California Elder Abuse Awareness Day. 1:00—4:00 p.m., Tsakopoulos Library Galleria, 828 I Street, Sacramento, California 95814. Registration and information [here](#).

California Commission on Aging staff:
Sandra Fitzpatrick, M.A., Executive Director
Carol Sewell, MAG, Legislative Director
Marcella Villanueva, Analyst